

**KORDSA** GLOBAL



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2007 ANNUAL REPORT

**KORDSA** GLOBAL

[www.kordsglobal.com](http://www.kordsglobal.com)

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A N N U A L  
R E P O R T

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*Excellence*



*Innovation*

## Kordsa Global Milestones

1973	Formation of Kordsa Turkey Tuncelit Fabric Plant
1987	Formation of Dusa-Gedcum DuPont JV Yarn Plant
1990	Initiation of "Quality Culture" studies and Deployment of Total Quality Management
1993	The first ISO 9001 Certificate given to a textile company in the world: Kordsa
1993	Establishment of Na-Kordsa
1996	Establishment of Turkurma
1998	Mergers of Dusa Yarn Plant and Kordsa Fabric Plant
1999	South America Investment
2000	North America Investment
2001	Formation of Global JV with DuPont
2003	Relocation of the Technology Center from Chattanooga.
2005	USA to Kordsa Turkey
2005	Acquisition of the DuPont in Kordsa JV
2005	Growth in Polyester
2006	Formation of Kordsa Epsilon and Relocation of the Headquarters
2006	from USA to Turkey
2006	Growth in Asia
2007	R&D and Single End Cord Investments

## Kordsa Global in brief

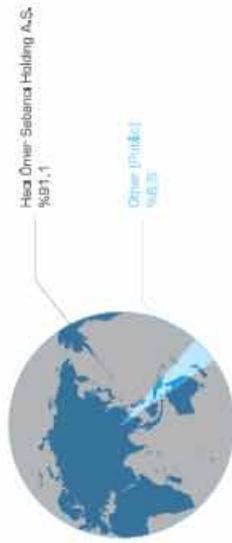
Kordsa Global is the world's largest nylon and polyester yarn, tencel fabric and end-of-cord producer, and serves the tire reinforcement and mechanical rubber goods markets. Kordsa Global's success story started in 1973, with the investment of cord fabric factory in Izmit. Within the last 35 years the company has become a global leader by means of strategic partnerships and joint ventures with leading partners such as DuPont, Sipronet over five continents, with 12 enterprises located in 10 countries, and with a workforce of more than 5,000 people, the company continues its global expansion.

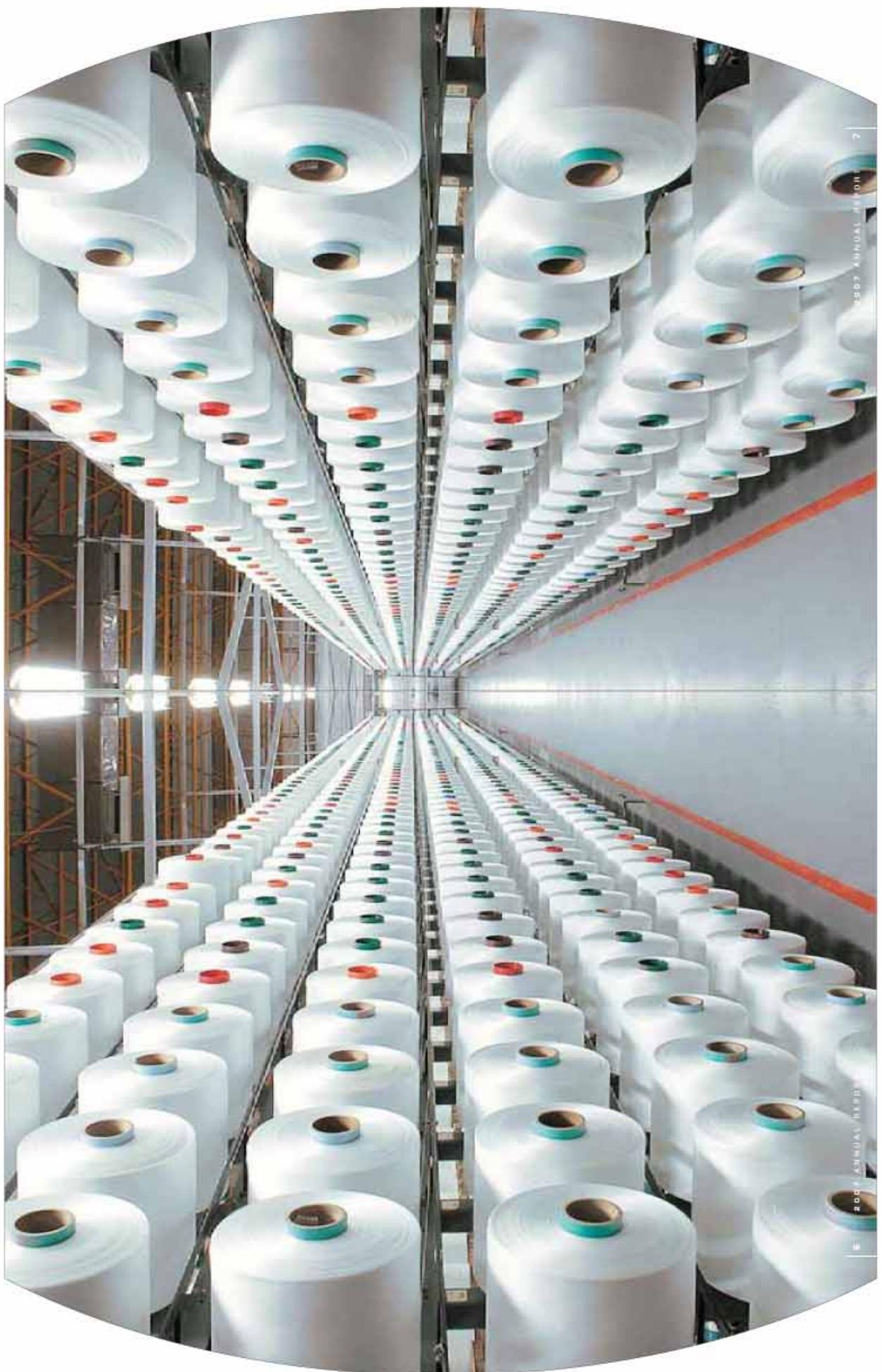
Kordsa Global runs its operations from four regions, with headquarters based in Istanbul. The regions are:

- Europe, Middle East and Africa
- Turkey, Germany, Egypt, Iran
- North America
- Latin America/North Caribbean/Amesasse

- South America
- Brazil, Argentina
- Asia Pacific
- China, Indonesia, Thailand

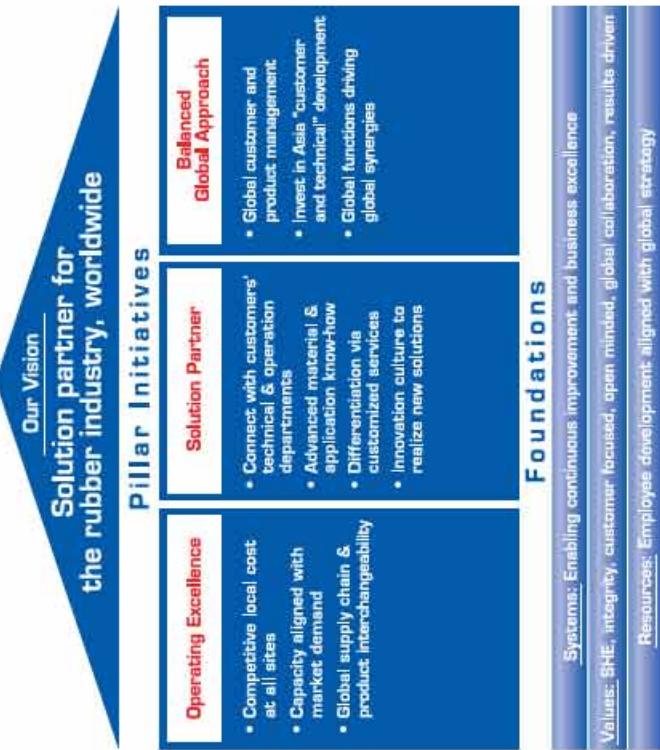
## Shareholders' Structure



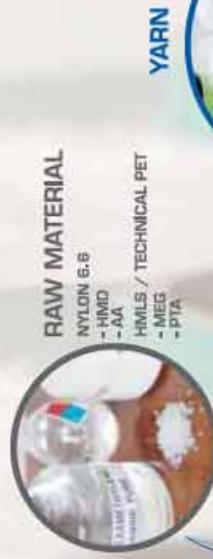


<b>Mission</b>	Deliver high value added tire reinforcement solutions on a global platform.
<b>Vision</b>	Solution partner for the rubber industry, worldwide
<b>Corporate Values</b>	<p><b>SHE: (Safety, Health, and Environment)</b> Whatever we do, SHE comes first. We are 100% committed to achieving an accident-free and safe workplace for our employees and business partners. As company respecting the society, our purpose is to protect environmental health and natural resources.</p> <p><b>Integrity / Commitment to Law and Ethical Values</b> In all business and personal matters, we always comply with the laws of the countries we operate and we always demonstrate the highest ethical values.</p> <p><b>Customer Focused</b> We respect our customers. Our goal is not only finding the right and permanent solutions to their problems and supporting their successes, but also be their involve and trustworthy business partner.</p> <p><b>Open Minded</b> We are willing to embrace and consider new ideas and perspectives from different sources.</p> <p><b>Global Collaboration and Interdependency</b> We believe in working together. While working together, we would like to create a synergy by benefiting from the strength and best-practices of our employees, suppliers, contractors and customers.</p> <p><b>Results Driven</b> We are a result oriented team and focused on delivering our commitments with a continuous improvement mindset.</p>

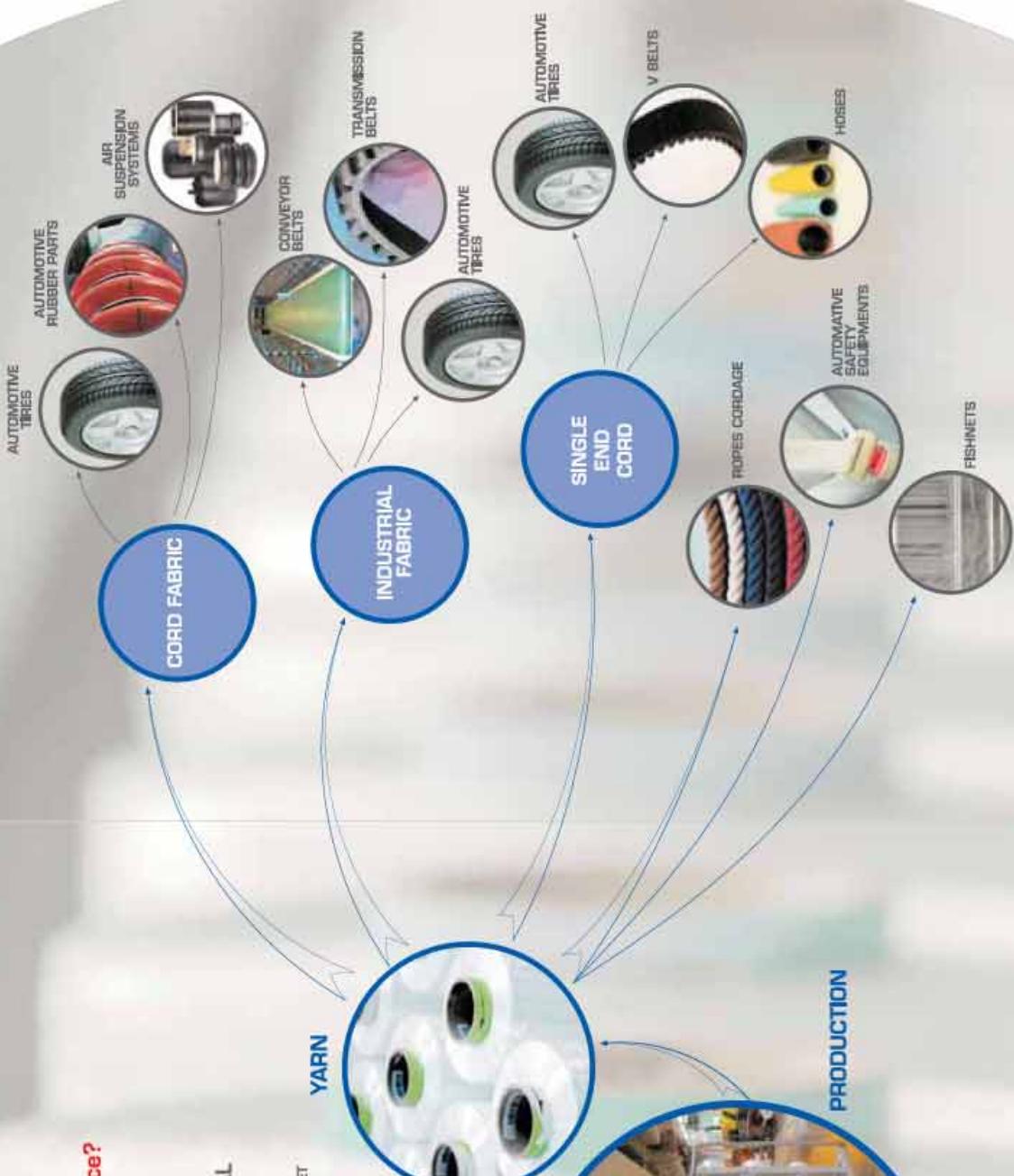
## Strategy Model



## What does Kordsa Global produce?

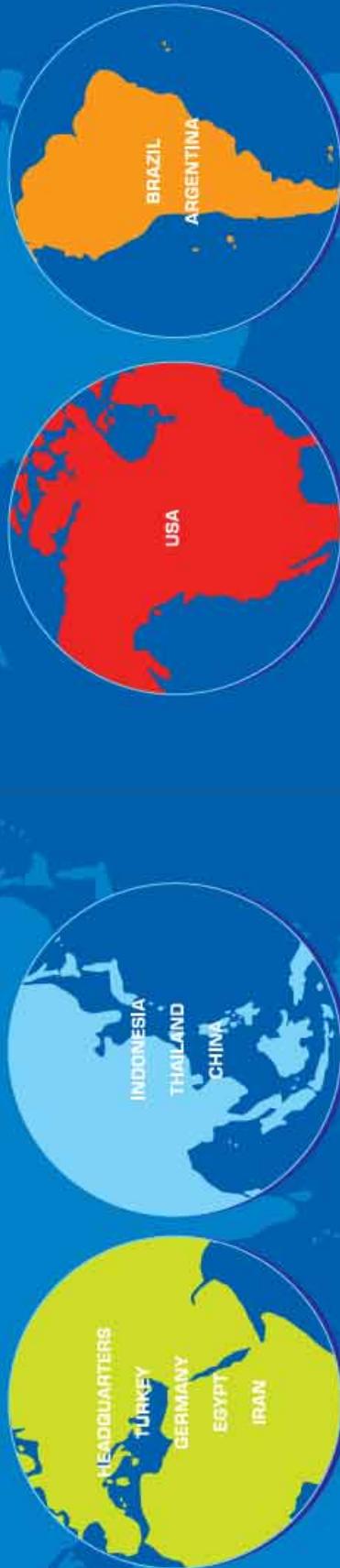


PRODUCTION



### Kordsa Global's Worldwide Operations

From its foundation till today, gaining strength with selective acquisitions and mergers, Kordsa Global now boasts 12 facilities in a total of 10 countries on 5 continents. The company has provided job opportunities for some 5,000 people with a consolidated net sales of US\$ 925 Million. Kordsa Global is a part of the Sabanci Holding group.



REGION	<b>ANNUAL SALES REVENUE</b>	<b>US \$ 138 Million</b>	
		SOUTH AMERICA	
EUROPE THE MIDDLE EAST AFRICA	<b>US \$ 423 Million</b>	HEADQUARTERS	TURKEY
		GERMANY	EGYPT
		IRAN	
ASIA PACIFIC	<b>US \$ 180 Million</b>	INDONESIA	THAILAND
NORTH AMERICA	<b>US \$ 206 Million</b>	CHINA	

\* Calculations are based on the average US dollar exchange rate of the Turkish Central Bank.



## Message of The Chairman

Dear shareholders,

Kordis Global took big steps in 2007, to optimize its business model, and hence its capacity to deliver "differentiating value" to its customers. Important milestones were achieved, including Asia integration and global technology investment, to strengthen the Company's industry leadership and competitiveness.

Also in the Sabanci business portfolio, Kordis **Emball** plays a key role, in setting an example of global growth and market leadership, as well as technology and innovation efforts as a B2B company. In the next three years, we expect the Kordis team will sustain a competitive cost position at all sites, improve its product offering, business model, and target Business Excellence via continuous improvement. And last, but not least, although we are pleased with the current market position of the Company and emphasize the continuation of global synergies as a top priority, we also actively encourage the management to continue seeking growth options, making potential acquisitions.

Before closing, I would like to highlight my strong belief in the driving force behind Kordis's 35 years of successful growth: the expertise, passion, and diversity of our employees. The future will show us that this driving force will bring further innovation and market success, enabled by a well defined and executed global strategy.

GULER SABANCİ  
CHAIRMAN OF THE BOARD  
OF DIRECTORS

## The Board of Directors

### 1 GULER SABANCI

CHAIRMAN OF THE BOARD OF DIRECTORS  
(NOVEMBER 2006 - MARCH 2009)

Guler Sabanci was born in Adana, Turkey and graduated from Bogazici University in a degree in Business Administration. She began her professional career at Lassa LASTIK Sanayi A.S. in 1978 followed by 14 years as general manager of Kordan Kordhan Sanayi ve Ticaret A.S. Until 2004, she was acting as President of Sabanci Holding & Tire, Tire Reinforcement Materials and Automotive Group. Since May 2004, Sabanci is the Managing Director and Chair of the Board of Directors of Sabanci Holding where she also serves as President of the Human Resources Committee. She played a key role during the foundation of Sabanci University in addition to her business activities worldwide. Currently, she serves as the chair for the Governors of Sabanci University and a member of TUSAŞ (Turkish Instrument and Businessmen's Association). Guler Sabanci also produces wine with her own brand.

### 2 TURGUT UZER

VICE CHAIRMAN  
(November 2006 - March 2009)

Turgut Uzer was born in Ankara in 1954 and graduated from the Department of Industrial Engineering at Middle East Technical University. He served in a number of managerial positions at Lassa Lastik Sanayi A.S. and Beka A.S. between 1991 and 2004. On June 1, 2004 he was appointed as President of Sabanci Holding's Tire, Tire Reinforcement Materials and Automotive Group. Uzer also serves as a member of the Board in a number of Sabanci Group subsidiaries.

### 3 HİDAYİN KADİR YILMIŞBEGÜLÜ

MEMBER  
(November 2006 - March 2009)

Fikret Yilmisbegul was born in 1960 in Kocaeli. After graduating from the Faculty of Science and Public Administration Department of Istanbul University, he took the master's degree in Organization, Management and Operation Policies in the Business Administration Faculty of Istanbul University in 1988. Yilmisbegul joined the Sabanci Group in 1986 in Kartal and became company's Human Resources Manager in 1990. In 1996, he was appointed to Sabanci Holding as the Assistant Head of Human Resources; in 1998 he became the Head of the Department. As being the Head of Human Resources, Yilmisbegul has taken the responsibility of developing human resources policies for various Sabanci Group companies. He was appointed as the Executive Vice President of Human Resources in 2005.

### 4 PETER GERARD KEHOE

MEMBER  
(November 2006 - March 2009)

Peter Keohoe is currently president of the Elastint Group, a business consulting company.

### 5 TERRY HALL HAMMOND

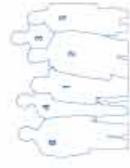
MEMBER  
(November 2006 - March 2009)

Terry Hammond has worked in various positions in the Tire Industry over a 20 year period as a supplier of many polyesters, rubber, tire tread in 2001 from the position of Vice President, responsible for Technical Fibers and North American Region at Kofo. Currently, she is responsible for programming, publishing and media development for WomNet, a broadcasting network owned and operated by Victory Christian Center in Charlotte, NC.

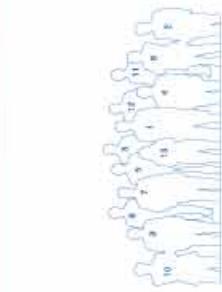
### 6 RAFAEL C. R. DECALUMNE

MEMBER  
(November 2006 - March 2009)

Rafael Decalumne is a senior consultant, advising on strategy development and implementation and business start-ups in China. From 1994 to 2002, he served an CEO of N.V. Bekaert S.A., Belgium, a manufacturer of steel wire, stainless and advanced materials. Decalumne served as Chairman on the Board of Jensen Group N.V. and Malysse N.V. in Belgium.



## Top Management



- 1 MEHMET N. PERAKIN  
CEO  
2 BULENT BOZOGLUAN  
CFO  
3 CENGIZ ALPER  
CTO  
4 M. TANRIULU  
VICE PRESIDENT - EUROPE, MIDDLE EAST, AFRICA  
5 DINCER GELK  
VICE PRESIDENT - ASIA PACIFIC  
6 EDWARD J. LOCHMAN  
VICE PRESIDENT - SOUTH AMERICA  
7 HAKAN TIFTIK  
VICE PRESIDENT - SALES AND MARKETING  
8 CENGIZ ALPER  
GENERAL MANAGER - TURKEY  
9 BEKIR SOTYURK  
VICE PRESIDENT - BUSINESS DEVELOPMENT  
10 DANIEL PELTON  
GENERAL MANAGER - ABO / LAUREL HILL  
DIRECTOR - SALES AND MARKETING - NORTH AMERICA  
11 CHIAPET ALEXANDR  
GENERAL MANAGER - THAILAND AND CHINA  
DIRECTOR - SALES AND MARKETING - ASIA PACIFIC  
12 BULENT ARABLI  
GENERAL MANAGER - GERMANY  
DIRECTOR - SINGLE END CORD  
13 DUYGU LINNLU OFICA  
LEGAL COUNSEL  
14 MEBUT ADA  
GENERAL MUDUR - USA / CHATTANOOGA  
(Is not in this group picture)

## Message Of The CEO

Dear shareholders, customers, employees, and business partners,

2007 was the year of "Integration" and "Voice of Customer" at Kordis Global. In this dynamic period, we focused on integrating our new sites in Asia Pacific to our global organization. Also, we have listened to the "Voice of Customer" extensively, and invested in our capacity to meet their needs for innovative solutions, via global technology and single end card investments.

When we look at our markets in 2007, and primarily to the tire reinforcement segment, despite the US slowdown and rising oil prices, total market demand was robust for both nylon 6,6 and HMLS polyester fabric. Most tire customers were successful to reflect price increases in their major tire segments. Mining demand for UTR tires, driven by high commodity prices, was a particular positive factor for our mining business. Finally, industry consolidation and continued producer capacity expansion in Asia were the main drivers on the competitive side.

Our financial results benefited from good sales volumes, reaching US \$ 925 million, while raw material costs escalated, and supply disruptions adversely impacted our profitability. We have also reassessed our cost competitiveness, market demand dynamics, and consequently right-sized our North America yarn capacity to improve our service in this market. At net income level, we achieved US \$18 MM, after covering moderate manufacturing costs.

Overall, 2007 was a good year for us, we enjoyed the benefits of being a global company, where regions facing challenges were supported by better performance in other regions.

Looking forward, we see that the high price volatility of raw materials and weakening US currency/economy, will be the two key factors affecting our industry. As a global company with sales well balanced across the world, we feel well positioned to deal with demand volatility; however we are very cautious on potential price shocks due to crude oil prices.

Our strategy remains focused to deliver our vision "to be the solution partner for the rubber industry worldwide". After our Asia Pacific expansion, our mid-east leadership is well confirmed, and our priority going forward, is to:

i. Optimize our global synergies, and

ii. To accelerate our technology and innovation efforts.

Our strategic initiatives **Kordis Synergy Model**, [see page 6](#) reflect this focus:

- Operating Excellence, driving competitive local cost and global supply chain.
- Balanced Global Approach initiatives, allocating resources to optimize value creation and cost efficiency opportunities.
- Solution Partner programs, focusing on linking technology knowledge and customized solutions to our customers, enabled by innovation partnerships.

Hence, 2008 will be the year of "Customer Value Creation" and "Synergy Optimization". We will give particular focus to improving our quality and service in Asia and North America, accelerating projects via Operating Excellence worldwide, and realizing key product development projects with our customers.

In closing, I would like to share again my commitment for the future of our business, given the match between our customers' innovation needs and our strengths of global leadership with local service, broad product portfolio, and technology expertise. We can count on the future, thanks to the choice of our customers, diversity and expertise of over 5,000 employees, and our shareholders who always encourage us to do better.



MNP  
MEHMET N. PEKARUN  
CEO

2008 will be the year of  
"Customer Value Creation" and  
"Synergy Optimization".



## 2007 Financial Analysis

### Growth

With the realization of company acquisitions and organic growth, Kordis Global has achieved a higher sales revenue compared to year 2006.

Sales volume increased from 154 actions to 201 kiloton whereas revenue increased from US \$ 700 Million [1 Billion YTL] to US \$ 925 Million [1.2 Billion YTL].

The 32% growth is mainly 19% from acquisitions, 3% from favorable Euro rate compared to US \$ and 10% from other factors namely organic growth.

### Optimization

One-time charges, the negative impact of increasing supply prices and especially the appreciation of New Turkish Lira, Brazilian Real and Asian currencies against the US Dollar caused a decrease in the operating profitability. Furthermore, as the operating profitability of the recently acquired companies is lower than the rest, it lowers the average of the company. Part of the integration of recently acquired companies necessitated restructuring of certain assets in order

to take advantage of lower costs. Following this acquisition and integration of Asian plants, the company evaluated its asset base and consequently, restructured higher-cost sites, writing off US \$ 255 million.

As this is a one-time, non-cash charge, cash flow from operations is a better measure for reviewing the cash generation performance of the company. Kordis Global also continues to invest heavily on growth segments such as single and card and new innovation methodologies. The R&D spending of the company has increased more than 50% in 2007.

### Strong Balance Sheet

Kordis Global carries significantly less debt and has used its free cash flow to pay down debt that has been built up for the acquisitions in Asia Pacific Region at the end of 2008. This provides the company further strength in its financials to achieve future growth.

### Financial Ratios

Liquidity Ratios (%)	As reported			
	2007	2006	2007	2006
Current Ratio	1.80	1.71	1.90	1.71
Acid-Test Ratio	0.94	0.95	0.94	0.85
Cash Ratio	0.24	0.23	0.24	0.23
Debt / Equity Ratio	43	52	41	52
Profitability and Cashflow Ratios (%)				
Return on Equity	4.1	8.4	8.5	8.4
Gross Profit Margin	11.1	17.0	13.6	17.0
Operating Profit Margin	3.9	7.7	6.4	7.7
Net Profit Margin	2.0	5.5	4.1	5.5
Cash Flow From Operations/Sales	13.6	13.0	13.7	13.0

## 2007 Operating Highlights

2007 was a dynamic year for the tire reinforcement sector with both positive and challenging developments.

- The slowdown in the American economy and rising oil prices had a negative impact on market conditions, affecting raw material prices for tire manufacturers, which could partly be compensated with higher sales prices.

In the tire reinforcement sector, stronger demand for off-road vehicle tires increased demand for nylon 6,6 based fabrics. In Asia, mergers and capacity increases in polyester production were the two main factors determining the course of competition in the sector.

For Kordia Global 2007 was characterised by important developments in customer focus and integration of its global structure.

In line with customer demands, Kordia Global formed its vision as: "to be the addition partner for the rubber industry, worldwide". The company's global R&D efforts were structured around new technological platforms and investments were accelerated. Many new innovation projects were initiated and global customer management activities expanded.

Production capacities were increased in our plants in Germany and Brazil to meet the growing demand in single end and duad from customers supplying the automotive industry.

Other manufacturing success stories are further quality standard improvements in our Laurel, USA fabrics and Chattanooga yarn plants as well as the restructuring of our polyester production in Brazil.

Asia has undoubtedly become one of the main manufacturing centres of the world tire reinforcement sector. At the end of 2006, Kordia Global made strategic investments in the region. By the acquisitions in China, Indonesia and Thailand in the last days of 2006, the expansion process has been completed to a large extent. Recently acquired plant acquisition to Kordia Global's technology and standards programme in 2007, meanwhile the company's share in the Indonesian entity was raised to 60.2%.



### Europe, The Middle East, Africa (Region 1)

Kordia Global is the biggest supplier in the region with production sites in Turkey, Germany, Egypt and Italy. In year 2007 the company reached 791,000 metric tons and had a consolidated turnover of US \$ 123 Millions. When we consider the market dynamics in this region, a big tire manufacturers in the region had a mucronate year, in particular the demand from Eastern Europe, continuing market growth in the Commonwealth of Independent States and maintained demand for high performance vehicle tires created favourable market conditions.

While the demand in African and Middle Eastern countries of the first region maintained the level of previous year in terms of volume, the first signs for a shift towards higher quality products appeared. 2007 was also a very strong year for the conveyor belts' market. Forecasters point that an increasing demand will increase the need for conveyor belts, which are used in the mining industry and railroad sectors.

Kordia Global Turkey is the largest integrated production centre among all other plants with a focus on European and CIS markets. Here the production of nylon 6,6 yarn, HMDS polyester yarn and cord fabrics are realized which are used in a wide range of end-use products including tires, steel-wired tires while the nylon market has slowed down.

Kordia Global Germany is the company's production center for single and cord, which is increasingly becoming the choice of high-performance tire manufacturers. This investment will be operational in 2008.

In Egypt, Kordia Global produces all types of cord textures for vehicle tires by benefiting from being close to local tire manufacturers in Africa...

### North America [Region 2]

Kordia Global serves North America with 2 plants: a yarn plant in Chattanooga and a cord fabric plant in Laurel, USA. In 2007, the company had US \$ 205 Millions sales revenue in the region by selling 47 millions of yarn and 13 millions of cord fabrics.

In comparison with the needs of the local and international customer, the company manufactures a specialized yarn in this region. Other customers are manufacturers of the rubber industry producing mechanical rubber goods, safety belts, ropes & nets and cordage.

High viscosity nylons are produced in industrial nylon 6,6 yarn is used for the reinforcement of tires, hoses, etc., safety belt straps and cordage, cord fabric is used to manufacture car and passenger tires by companies which make tire and multi-purpose tires for agriculture, light trucks, farm vehicles and terrain vehicles.

North America is the world's third biggest market in industrial nylon yarn production. Tire markets are forecasted to grow 25% annually. There has been a switch to radial tires in automobiles and truck; demand for all-around vehicle tires increased, a profitable growth has been observed in pickup, steel-wired tires while the nylon market has slowed down.

#### Increasing oil and diesel prices will trigger the sales of smaller, more fuel-efficient vehicles and smaller tires.



### South America [Region 3]



In response to local demand, Kordis Global produces nylon and polyester industrial yarn and the cord fabric in South America. The company's Argentine plant produces nylon 6,6 and the Brazil plant produces polyester yarn.

The consolidated sales revenue of 2007 was US \$ 138 M<sup>1</sup>. The manufacturing volumes were: 18 kilotons of polyester yarn, 4 kilotons of nylon 6,6 and 74 kilotons of fabric in Brazil; 15 kilotons of nylon 6,6 yarn and 9 kilotons of fabric in Argentina; growing substantially in terms of passenger vehicle and motorcycle tires. South America is a production center, authorizing the global manufacturers of tire and automobile tires. In return to the growth in agricultural engines, and development in infrastructure, the demand for truck and agricultural vehicle tires have been on the rise. Growth priorities concentrate on the northeast part of Brazil and in Colombia.

Kordis Global appeals to all customers in the region and provides services with some 650 employees. Vastly improved service is aimed at the single end cord market through the launch of single end cord production in Brazil in 2008, and enhanced efficiency in polyester yarn production.

### ASIA PACIFIC



### Asia Pacific [Region 4]

The tire production plants of Kordis Global in Thailand and China serve the fast-growing markets of the tire reinforcement materials industry. The company achieved a consolidated sales revenue of US \$ 180 M<sup>1</sup> in 2007 by selling 44 kilotons of yarn and fabric.

The boom of the tire reinforcement materials industry in Asia Pacific is due to the potential shift of global tire production to this region. Today, the region is not only the export base for the world, but also a magnet for more investment owing to a consistently growing demand.

The rise in tire production also reflects the demand for the reinforcement, primarily for nylon 6,6 and HML Spandex. Prompted by significant development work on highway infrastructure in the region, especially in China, there has been an acceleration in the switch to radial tires in local passenger vehicles and light trucks. Hence, such products are likely to become much more popular.

As preference for radial tires is on the rise, the use of nylon 6 reinforcement is diminishing, which also sees the sales of Chinese nylon 6 manufacturers. This puts pressure on Kordis Global's mounting nylon 6,6 sales around the region.

In 2007, the corporate systems and volume of the Branta Mills Group [Malaysia and Thailand] and KONE [The Kordis Qingdao Main Enterprise in China, whose majority shares had been bought], were integrated within Kordis Global. In addition, the Asia Pacific regional management was set up, and some new suppliers were introduced to the global system for raw material and equipment supply. The company's growing market share and rising profitability in the region maintains the benefit of precautions taken in accordance with the vision of global strategic partner-vision.

## Innovation - Technology

### Technology Platforms

Kordas Global R&D activities have been repositioned in order to better serve its customers and plants worldwide and to boost the pace of innovation. Research and Development activities are managed mainly in five different platforms:

- New Products and Development Platform
- Market Application Development Platform
- Central Quality Assurance Platform
- Intellectual Property Platform.

### Qualified Research Team

The experienced global research team has extended in 2007 and new technological competencies have been acquired with the new members. In addition to the traditional expertise areas: spinning, hybridizing, weaving, dyeing and finish technologies, new competencies on tire technologies, nano technology, synthesis of new fibers, fiber element analysis have been added to the technology portfolio. Most members of the research team have PhD (32%) and MSc (38%) degrees from the respected universities of Turkey and US.

### Labs and Pilot Testing Facilities

While the construction of technology test laboratories, new material development equipments and pilot production unit are added to the test, DMA, FTA and Instron are some of the examples of this new equipment. The installation of pilot spinning line, which will be operational on April 2008, will extend the new fiber development capabilities of the company.

### Open Innovation - Partnerships

The only way to boost the pace of innovation is to expand research and developmental capabilities beyond the company site borders.

In line with open innovation strategy, the company has extended its innovation network drastically in 2007. Currently more than 10 research projects are being executed with various partners in United States, Belgium, Germany, Japan and Turkey. The company's open innovation network now spans to the leading research institutes, universities and technology companies.

### Customer Cooperation Programs

In today's world, innovation can only be maintained by a better understanding of customer needs and fulfilling them needs through cooperation programs with customers. In line with "the solution partner" for the tuber industry, "Weltweite" team, Kordas Global is accelerating its cooperation with global and local customers. Today more than 100 Kordas Global employees have been trained with the Blue Ocean Strategy methodology to better understand customer needs and to come up with innovative ideas in business processes and new products.

### Central Quality Assurance

While guaranteeing high quality standards in all products and increases Kordas Global world wide additional benefits to its global customers with their interchangability of products in case of contingencies. With the formation of Central Quality Platform, the company's efforts to develop products and new material specifications have been accelerated.

### New Products and Patents

In 2007, patent applications for nylon/polyester hybrid yarn have been completed and some new products have reached to commercialization stages.

- New generation H-MLS polyester with higher tenacity and dimensional stability
- 3100 denier H-MLS polyester
- Aramide [1100-1670 denier]/nylon [940-1440]
- 1880-2100 denier hybrids
- M-15 [340-1800 denier]/polyester [1100-1440]
- 1670-2200 denier hybrids

### Grants

Our research and technology efforts have been honored by TUBITAK and Ministry of Industry in 2007. Two projects have been granted and the assessment of four new applications continue. The grants from TUBITAK and Ministry of Industry will accelerate R&D efforts in the coming years.

## Competitive Advantages

With its global production facilities and sales network, Kordas Global is a reliable strategic partner serving its customers on sites. With its broad product line, the company can meet customers' needs in a timely manner. The company creates difference with the unique sales service and solution oriented approach covering all customer segments. With a technology center that is becoming a leading position in the sector in terms of innovation processes, Kordas Global is the preferred supplier of the leading tire manufacturers. Kordas is a world leader with 28% share in the million 6.5 high-denier yarn sector. With its new acquisitions and enterprises, Kordas Global has achieved a 10% share in the Polyester-HMLS market.

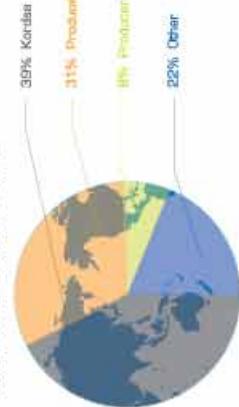


## Market Share

Kordis Global has remained the global leader in high-denier nylon 6,6 yarn and cord fabric in the world tire industry with a market share of nearly 35%. In the same sector, it has also remained an important player on a global level in the high-denier HM/LS polyester cord fabric market with a market share of nearly 10%.

LOCATION	POLYESTER (PET)
KORDIS	132
PRODUCER A	95
PRODUCER B	84
OTHER	68
TOTAL	207
	414

Nylon 6,6 Global Market Share



## Products

### Tire Cord Fabric

Kordis Global is the leading supplier of heavy-duty industrial nylon and polyester HM/LS and Technical yarn, tire cord fabrics, industrial fabrics and single and cords. The leading customers include all the leading manufacturers of tires and mechanical rubber goods. With 12 sites in 10 countries the company serve its customers on a true global scale. Kordis Global's products are used in a vast number of applications; most common usages are tires, cordage, webbing, tire optics and power tel., New generation nylon 6,6 and polyester yarn, adhesion technologies, hybrids for tire and single and cord applications are among research topics.

### Yarns

- High tenacity, industrial heavy denier nylon 6,6 yarn (340 den and above).
- High tenacity industrial HM/LS and technical heavy denier polyester yarn (1100 den and above).

Some application areas of the yarns are: Card fabric, industrial fabrics, tire cord fabrics, single and cord, security belts, ropes,

### Production Capacities (000 ton)

COUNTRY	CORD FABRIC	YARN	INDUSTRIAL FABRICS	SINGLE END CORD
TURKEY	52	155	5	5
EGYPT	8	0	0	0
PAK	10	0	0	0
GERMANY	0	0	0	0
USA	12	20	0	0
CHINA	14	20	0	0
INDIA	10	20	0	0
INDONESIA	10	20	0	0
THAILAND	10	20	0	0
CHINA	0	0	0	0
TOTAL	152	186	5	4

## Safety, Health and Environment

Safety and Health of employees has always been regarded as a core value in Kordas Global. In addition, there are extensive local and national laws designed to promote a safe workplace. Extensive and continuous training and regular safety audits are essential for understanding and complying with safety laws.

### Rules of Practice

#### 1. Highest Standards of Performance, Business Excellence

Kordas Global adheres to the highest standards for the safe operation of facilities and the protection of environment, employees, customers and the communities. By making safety, health and environmental issues an integral part of all business activities, Kordas Global will empower its operational facilities via continuous efforts to align operations with stakeholder expectations.

#### 2. Target of Zero Injuries, Incidents and Incidents

Kordas Global believes that all injuries and occupational illnesses, as well as safety and environmental incidents, are preventable and the goal is to minimize them to zero. Kordas Global assesses the environmental impact of each facility it plans to construct. The company will design, build, operate and maintain all facilities and transportation equipment so that they will be safe and acceptable to local communities and protect the environment. Kordas Global will be prepared for emergencies and will provide leadership to assist its local communities to improve their emergency preparedness.

#### 3. Goal of Zero Waste and Emissions

Kordas Global will drive toward zero waste generation at the source. Materials will be reused and recycled to minimize the need for treatment or disposal and to conserve resources. Where waste is generated it will be handled and disposed both safely and responsibly. Kordas Global will drive towards zero emissions, giving priority to those that may present the greatest potential risk for health or environment.

Where past practices have created conditions that require correction, Kordas Global will take responsibility for correcting them.

#### 4. Conservation of Energy and Natural Resources, Habitat Enhancement

Kordas Global will excel in the efficient use of coal, natural gas, water, minerals and other natural resources. It will integrate its land to enhance habitats for wildlife.

An integral part of the safety culture at Kordas Global is 'When people do, when nobody is watching'. This culture is the way of being. It means demand simply being a program and becomes part of our existence. Kordas Global adheres to the highest standards for the safe operation of all facilities and the protection of employees, customers, and the environment.

**Safety is a core value.  
Beyond priority.**



## Global Human Resources

Kordis Global considers human resource as the most important source for bringing strategic intentions into action, and regards employee development as an essential part of its global strategy.

Accordingly the main reason for the existence of company's Global HR function is to create work processes, procedures and policies that suit company business plan and global needs, to train professionals at every level, and constantly monitor the organizational structure in order to identify critical positions and potential successors.

The company's HR division is to create a work environment where employees are proud to belong to the company and world class HR management practices are in place.

In order to realize this vision, the company is creating opportunities for its employees to improve their skills and support them so that they may realize their full potential.

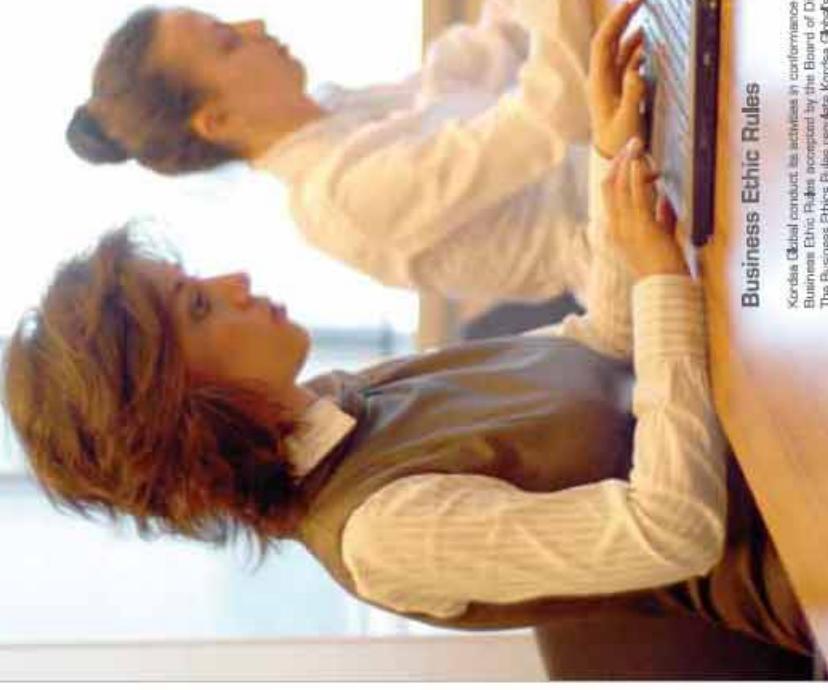
### Strategy and Goals

Taking regional or local human resources practices and business needs into account, Global Human Resources' objective is to establish an integrated human resources approach among all organizations.

Monthly conferences and yearly network meetings are being held with the goal of conducting its projects on a global level and reinforcing the sharing of information sharing and collaboration among its human resources functions.

### Human Resources Strategies:

- \* Develop world class practices, systems and accordance with the Santacil Group.
- \* Design and manage development programs for various positions such as [young talent], middle management, upper management] in line with regional and local HR departments in order to support corporate growth rates.
- \* In order to achieve sustainable success, make and implement organizational succession plans on a global level.
- \* Ensure training of the best professionals at every level by creating various opportunities in accordance with the expectations of employees and company's global level experiences.



For Kordis Global 2007 was the year of global integration and this shaped its human resources actions accordingly.

In this period, the company completed the organization of its Global Technology Center, extended its job aviation services to all regions as part of its integrated human resources, restructured its global policies and procedures and accelerated its rotation endeavors.

In 2008 will be focusing the global structure to work productively for all operations. Priority will be given to projects such as the restructuring of medium-longterm foreign assignment strategies, the creation of an integrated human resources process management and database management infrastructure, and spreading of Total Quality Management self-assessment.

**Expansion**  
The company's main HR goal as a global company is to carry Kordis Turkey's information sources to other Kordis Global companies and to provide its employees with different experience opportunities. Accordingly 15 employees are now serving Kordis Global companies in other countries, within expansion system.

In the coming period, in accordance with company needs and employee assignments from foreign country assignments will continue, increasingly.

## Business Ethic Rules

Kordis Global conduct its activities in conformance to Kordis Global Business Ethic Rules approved by the Board of Directors. The Business Ethic Rules regulate Kordis Global's regulations with its customers, employees, shareholders, suppliers, business partners, competitors, the environment, society and behavior. Focusing and focus on four main areas: legal responsibilities, honesty, confidentiality and respect of internet.

With the publication of Kordis Global Work Ethic Rules on its website, the principles of multi-stakeholders and informing the employees of their rights will be completed within year 2008. Employees will be informed about their rights by the publication of the rules, the distribution of printed books and informative courses.

## Certificates

TURKEY	ISO 9001:2000 ISO 14001:2004 OHSAS 18001	Quality Management System Environment Management System Safety and Health Management System
Egypt	ISO 9001:2000 ISO 14001:2004	Quality Management System Environment Management System
GERMANY	ISO 9001:2000	Quality Management System
USA	Chattanooga FL-UEDT-2000 Lurel HI FL-UEDT-2000	Quality Management System Quality Management System
ARGENTINA	ISO 9001:2000	Quality Management System
SHANGHAI	ISO 9001:2000	Quality Management System
INDONESIA	BS EN ISO 9001:2000 BS EN ISO 14001:2004 ISO 18001:2000	Quality Management System Quality Management System Quality Management System
THAILAND	ISO 9001:2000	Quality Management System
CHINA	ISO 9001:2000	Quality Management System



## Supervisory Board Members and Working Principles

The purpose of the supervisory board is to provide information to the Board of Directors (BOD) regarding the company's accounting system, financial reporting, financial data publicly disclosed, internal auditing, independent activities, functioning & activity of the independent inspection and internal control system. Besides, the supervisory board supports the company's efforts concerning the corporate management principles and laws, especially the Stock Exchange Commission, Legislation and compliance with ethical regulations; and perform supervisory functions in the above mentioned areas.

The supervisory board, reports its activities, conducts and recommendations within its area of duties and responsibilities to the chairman of BOD.  
**Board Meetings**

The supervisory board gathers at least every three months and four times per year, at company headquarters or elsewhere if invited by the chairman of the supervisory board. A meeting may be called by the chairman of the BOD or the supervisory board under exceptional circumstances. Speciale-agenda meetings may be held with auditors and managers.

### The Supervisory Board's Structure and Areas of Responsibility

The supervisory board consists of two people from within the company, with Turgut Uzun as chairman and Halilcan Yilmazoglu as member.

The members consist of people who do not have direct executive duties, although they are non-executive members of BOD, they have sufficient knowledge and experience in finance. The chairman of the supervisory board is appointed by the BOD. The company's internal auditing department act as a reporter for the supervisory board. The duties of the reporter are assigned by the chairman of the supervisory board.

In order to fulfill his/her duties to the supervisory board, he/she shall be provided with the necessary resources and support.

The supervisory board monitors the company's accounting system, financial data public disclosure, internal auditing department activities, functioning & activity of the company's internal auditing department and control system. Thus, the committee ensures that financial and operational activities are monitored, internal and external audits are carried out in a sound manner; informs whether the financial reports reflect the correct numbers; advises the BOD in the selection of an independent auditor; reviews company safety in legal areas and ethical rules, conflict of interest and bad management/fraud; works through the internal audit department; reviews the appropriateness of corporate management policy, gathers with the internal inspection division, comments on the sufficiency of the internal control system, holds regular meetings, serves as a bridge for communication between the BOD, financial managers, independent auditors and the internal auditing department.

The internal auditing department is responsible for reporting periodically to the supervisory board.

Apart from the matters that are publicly disclosed, the department also responded the shareholders' phone inquiries relating to matters about dividend policy and the acquisition of Bratsas Mills and IDNE companies in Asia. The company's articles of association do not stipulate assignment of a special auditor as an individual right.

## Corporate Governance Principles Compliance Report

No demands were received from the shareholders in regarding this subject in 2007, either.

### Information on General Assembly Meetings

In 2007, 2006 Ordinary General Assembly Meeting of Shareholders was held on April 27/28 2007. Shareholders representing 81,1% of the capital attended the meeting. The invitation for this meeting was realized in accordance with the provisions of the Turkish Commercial Code and the Company's articles of association.

To ensure the attendance of shareholders to the General Assembly Meeting, please were issued to shareholders who applied the Company's Investor Relations Departments until two days before the General Assembly Meeting Date, by way of the CRA Blockade Form for those whose share certificates are kept by intermediary institutions, via a receipt showing that they logged the share certificates with the banks for those who personally hold the share certificates.

### The Annual Report

The annual Report containing audited 2006 figures were provided for the shareholders' review at least 15 days in advance, as the company headquarters. During the general assembly meeting the shareholders did not use their rights to direct questions and no proposals were presented in addition to the agenda items.

Oral decisions within the scope of Turkish Commercial Code are presented at the General Commercial Assembly Meeting minutes are prepared for the shareholders of approval. All actual decisions that will be covered by the law to be amended shall also be presented at the General Meeting for the shareholders approval, upon achievement of corporate governance principles. Legal harmonization.

### Shareholders' Exercise of their Right to Obtain Information

In 2007, the Investor Relations Department responded to more than 150 queries in total received from shareholders including phone calls, e-mails, and one-to-one contacts. Information that might be of relevance to the shareholders was also announced within legally prescribed times at the company's website accessible at [www.kordasglobal.com.tr](http://www.kordasglobal.com.tr).

Apart from the matters that are publicly disclosed, the department also responded the shareholders' phone inquiries relating to matters about dividend policy and the acquisition of Bratsas Mills and IDNE companies in Asia. The company's articles of association grants no privileged voting rights.

### Voting Rights and Minority Rights

The articles of association grants no privileged voting rights.

Our company does not face any other company with cross-shareholders interests.

## 6. Dividend Distribution Policy and Timing

Based on the company's Board of Directors resolution dated 14 March 2006 and numbered B16, the Company's Dividend Distribution Policy is declared as follows: The Company distributes cash dividends to its shareholders each year in an amount that is equal to at least 50% of the attributable profit in accordance with the CMB legislation; other **Korda** acquisitions and the Company's articles of association". It was unanimously resolved that: "the said policy is to be reviewed each year by the Board of Directors in consideration with national and global economic conditions, the projects in the company's agenda and the status of available funds, declared at the intermediary following General Assembly Meeting for the information of shareholders, and Sections 35, 36 and 41 of the articles of association explicitly state the distribution manner and timing of the company's profits. Each year, the company performs the dividend distribution within legal limits. By virtue of the fact that dividend distribution is performed within legally prescribed times, no legal issues in relation to this matter are faced, yet.

## 7. Transfer of Shares

The Company's articles of association contain no provisions restricting the transfer of shares.

## SECTION II PUBLIC DISCLOSURE AND TRANSPARENCY

### 8. Company Disclosure Policy

The company has in place a disclosure policy that conforms to the CMB's Corporate Governance Principles. Pursuant to this policy, the company regularly makes public disclosure of half-year and annual consolidated reports drawn up in line with International Financial Reporting Standards (IFRS) and independently audited, as well as unaudited 1st and 3rd quarter consolidated reports, material events requiring to be publicly disclosed, in accordance with the CMB legislation within due time via the ISE.

Disclosures are publicly disclosed also on the company website accessible as [www.kordaglobal.com.tr](http://www.kordaglobal.com.tr).

The responsibility for the execution of the disclosure policy rests with Mehmet Nurzettin Pekarun, CEO. 9. Disclosure of Material Events In 2007, the company made 30 material event disclosures to the CMB and the ISE, pursuant to the CMB regulations. The said disclosures were made on time and no sanctions were imposed either by the CMB or the ISE. The Company's shares are not quoted on overseas stock exchanges.

## 10. Company Web Site and its Content

The company has an Internet site accessible at [www.kordaglobal.com.tr](http://www.kordaglobal.com.tr). The content of the website is available in Turkish. Under the "Investor Relations" heading on the company website, the information listed under CMB Corporate Governance Principles, Section II, Article 1.1.5 is provided.

### 11. Disclosure of Non-Corporate Ultimate Shareholders Having a Controlling Interest

There are not any non-controlling ultimate shareholders with a controlling interest in the company. All company shareholders are registered. Therefore, the company officially has information on the 5 share certificates representing the company's publicly held capital (8,889,364%). There is no tracking such transfers. The company's shareholders holding the shares certificates/intertitles representing the company's privately held capital (31,110,636%),

## 12. Public Disclosure of Those Who May Have Access to Insider Information

Information on the "Members of the Board of Directors", "Members of the Management Committee", and "Executives in the Organization" are included in our annual reports, and thus publicly disclosed. In addition, individuals elected to membership on the Board of Directors during the course of the year are publicly disclosed by being defined in the ISE bulletin and the Turkish Trade Registry newspapers.

## SECTION III STAKEHOLDERS

### 13. Keeping Stakeholders Informed

Stakeholders are informed about the company progress by way of public disclosures made pursuant to applicable legislation. In addition to the information contained in the financial statements and reports that are publicly disclosed pursuant to the CMB legislation (save for information that is not yet publicly disclosed), oral or written information is provided upon request by stakeholders such as company employees, customers, vendors, unions, non-governmental organizations, the State, potential investors on matters related to them. Company employees are informed through seminars, meetings, and various training programs organized depending on their fields of expertise and interest.

## 14. Stakeholders Participation in Management

Company employees, customers, suppliers and the society we interact with are considered as stakeholders. Employee participation in management is secured through periodic internal meetings, annual target-setting & performance assessment meetings. In addition, the feedback mechanism serves to the conveyance of feedbacks from employees, customers and vendors on matters related to them, and the results are addressed in the committees setup meeting and action plans are devised for necessary changes. These approaches ensure the necessary participation and contribution of the employees to assure efficient management of the company.

### 15. Human Resources Policy

The Human Resources Policy and practices in place at the company are presented below and also posted on our website at [www.kordaglobal.com.tr](http://www.kordaglobal.com.tr). Human Resources Director leads the related activities. The summary of human resources (HR) roles are as follows:

- Development of HR processes in line with business goals.
- Recruiting candidates in line with the expectations to perpetuate the development of talent pool in the organization.
- Development of top-notch professionals and making sure adequate contingency plans are developed.
- Making sure employees are provided with growing and exciting opportunities.
- Designing compensation and benefits packages in line with the roles of employees.
- Creating and sustaining an open, fair and constructive work environment.
- Ensuring and developing the related safety, health and environmental applications to meet all relevant needs.
- Development of performance based management systems.
- Management of relations with both employees and Workers' Union for the most favourable results of all parties concerned.

The company targets to select qualified employees by using the primary processes of recruitment, assessment, development, career planning and retirement, to establish a high performance culture, to ensure development of necessary competencies and skills at every level of the organization, to place the right potential in the right position, and to be a privileged company to be working for with a high-caliber employees profile by

on account of any environmental issues.

There are no lawsuits lodged against the company

on account of any environmental issues.

guaranteeing to maintain the pension-entitlement living standards through private pension plan and defined contribution plans, thus aiming to create value.

### 16. Relations with Customers and Suppliers

Korda Global targets to establish long-term strategic alliances with its customers and acts in line with these targets. The Company implements the principle of creating mutual value in relation with the shareholders. With customers, it adheres to the principles of integrity, ethical approach, and commercial and technological confidentiality. Customer demands are responded with the most efficient, productive and predictable solutions at the earliest convenience.

Korda Global possesses an organizational structure, offering full support to its customers in commercial and technical issues, improvement activities are carried out with a keen consideration on market developments based on customer-focus. Products and services offered are developed together with the customers' existing and future needs at the utmost level.

Korda Global pays attention to offer fair and equal opportunity to all potential suppliers and make its purchases from reliable suppliers that have a focus on customer satisfaction, and are committed to worker health-worker safety, environmental safety and quality. Korda Global establishes long-term relations with its suppliers based on mutual trust, efficient communication and business partnership, and implements with a win-win principle.

### 17. Social Responsibility

In Korda Global, order of priority for all activities are as follows: "Workers' Health", "Occupational Safety-Environment" and "Quality". Within the company, it is believed that all occupations, accidents, workers' health and quality are preventable. In accordance with this, all employees coming to the workplace, even if for a short-term assignment, are trained on worker safety, occupational safety and environment, and the scope of safety training is organized depending on the identified training needs. The company fulfills its social responsibilities through contributions to Sabancı University, donations to natural disaster response committees released by public agencies and institutions, as well as universities and secondary education institutions.

#### **SECTION IV BOARD OF DIRECTORS**

##### **18. Structure and Formation of the Board of Directors, Independent Members**

The Company's Board of Directors consists of 6 members elected for a period of three years. In accordance with the provisions of the Turkish Commercial Code and the articles of association, although there are no independent Board members, there are executive Board members.

Güller SABANCI : Chairman

[non-executive]

Turgut UZER : Vice Chairman

[non-executive]

Rıdvan Kadir YILMAZBEGÖLÜ : Member

[non-executive]

Peter Gérard KEHOE : Member

[non-executive, independent]

Terry HILL HAMMOND : Member

[non-executive, independent]

Rafael C. R. DEGALWE : Member

[non-executive, independent]

##### **22. Authorities and Responsibilities of Board Members and Executives**

The management rights and representation powers of the Company's Board of Directors are defined in Sections 14, 16, 17, 18, 20, 21 and 22 of the articles of association, and publicly disclosed on the Internet at: [www.kordisglobal.com.tr](http://www.kordisglobal.com.tr).

The authority and responsibilities of the executives, however, are not stipulated by the Company's articles of association. However, these authorities and responsibilities are determined by the Company's Board of Directors.

##### **23. Operating Principles of the Board of Directors**

The company's Board of Directors meets 25 times in 2007, and settled the agenda items by way of mail and circulation. The agendas of the company's Board meetings are set upon contacts held by the Chairman of the Board with the Board members. At the meetings held in 2007, no dissenting opinions were voiced by any Board member against the decisions taken. While deciding on the matters contained Section IV, Article 2,17.4. of the CMB's Corporate Governance Principles, actual attendance of the members who did not have any excuse was assured in the relevant Board meetings. As the board members, did not have any questions regarding these matters, the same did not enter the records. Board members are not entitled to weighted voting and/or voting rights in relation to such resolutions.

##### **24. Prohibition on Doing Business or Competing with the Company**

The company's board members are not involved in business with the company and/or did not undertake initiatives that would compete in the same fields of activity in 2007.

##### **25. Code of Ethics**

The company adopted Kordis Global Code of Ethics on December 6, 2007. The company carries out all its activities in accordance with **■** applicable legislation, **■** articles of association and social value judgments. Additionally, each company employee annually completes the "Kordis Global Business Ethics Questionnaire", the results of which are evaluated at the General Manager level.

##### **26. Number, Structures and Independence of the Committees under the Board of Directors**

No committees other than the Audit Committee have been set up under the Board of Directors. The Audit Committee meets quarterly to review audit, financial results as well as the corporate governance practices. The members of the Audit Committee are not assigned to executive roles. Since no other committees were formed under the Board of Directors, no conflicts of interest arise.

##### **27. Remuneration of the Board of Directors**

The form and conditions of all rights, interests and remuneration granted to the members of the Company's Board of Directors are described in the articles of association. The profit payment and attendance fee to be paid to the Chairman and members of the Board are set by the General Assembly. The company's article of association covers this provision. The remuneration of the members of the Board of Directors is set by the General Assembly. Since the proposals to the effect that "no nomination be paid" were accepted during the negotiation of the relevant agenda item at the general assembly, no remuneration is paid to Board Members.

In 2007, no loans were extended, no credits were

granted to the members of the Board of Directors by

the company, nor the terms of loans and credit were

extended, the conditions thereof were improved, or

credit was extended under the name of personal credit

made directly or through a third party or guarantees

were provided in their favor such as survey.

##### **19. Qualifications of Board Members**

Sections 19 and 22 of the company's articles of association present the qualifications and election requirements for the members of the Board of Directors. The qualifications required coincide with the relevant articles contained in the CMB's Corporate Governance Principles.

##### **20. Mission, Vision and Strategic Goals of the Company**

The company's Board of Directors determined its mission and vision and publicly disclosed the same in its Annual Report, as well as on its website accessible at [www.kordisglobal.com.tr](http://www.kordisglobal.com.tr). Company actions to achieve its mission is frequently reviewed by the Board of Directors.

##### **21. Risk Management and Internal Control Mechanism**

The risk assessment and internal control mechanism is in place at every level of the company. The company has an Internal Audit function who is directly reporting to the Vice Chairman of the Board and the Audit Committees.

**Kordsa Global Endüstriyel İplik ve  
Kord Bezi Sanayi ve Ticaret Anonim Şirketi  
April 25<sup>th</sup>, 2008  
Ordinary General Assembly**

**AGENDA**

1. Opening and setting up of the Chairman's Panel.
2. Authorization of the Chairman's Panel to sign the minutes of the General Assembly.
3. Presentation, discussion and resolution on the Board of Director's Report and Auditor's Report about 2007 activities and accounts,
4. Informing the shareholders about the donations in 2007.
5. Reading, discussion and approval of the 2007 Balance Sheet and Profit/Loss statements, and review and resolution of the Board of Directors' proposal on the dividend payout.
6. Releasing the Board of Directors and Auditors for the company's 2007 activities,
7. Election of the Auditors and determination of their terms of office and remuneration,
8. Ratification of the new Audit Firm elected by the Board of directors to audit Financial Statements for the years 2008-2009 according to Capital Markets Board Ruling no. 2498,
9. Authorization of the Chairperson and the members of the Board of Directors to conduct the usul<sup>as</sup>as set forth in the Articles 334 and 335 of the Turkish Commercial Code,

Meeting Date : 25 April 2008, Friday  
Meeting Time : 10:00 a.m.  
Meeting Place : Sadika Ama 2 Hall  
Sabancı Center, Tower 2  
34330 4, Levent, Beşiktaş • İSTANBUL