According to the best:

KORDSA GLOBAL

42 years of experience, Kordsa Global deserves its name “The Reinforcer” as it is world’s #1 industrial nylon yarn and tire cord fabric manufacturer.

Established in 1973 as a subsidiary of Sabancı Holding, Kordsa Global is the leading manufacturer of industrial nylon and polyester yarn, tire cord fabric and single end cord. The success story started in İzmit-Turkey in 1973 with Sabancı Holding’s tire cord manufacturing plant investment. Through the years, Kordsa Global became the market leader in Turkey and accumulated a great know-how on reinforcement materials. Owing to the market leadership and strong knowledge base on reinforcement processes, the company became the global market leader empowered by its strategic approach to tire reinforcement market.

Kordsa Global provides high quality service and end to end solutions with a high level of technical competency. The main objective of the company is to “progress with innovative value added technologies” by continuously investing in its customers, its shareholders and its employees.

Every one in three automobile tires and every other aircraft tire are globally reinforced by Kordsa Global.
Worldwide, the company is the acclaimed holder of "The Reinformer" title, thanks to its market leader position, its strong global footprint, its technological leadership and its 42 years on reinforcement experience.

Today, Kordas Global, whose story started in Turkey, spread on the whole world with its products. Every one in three automobile tires and every other aircraft tire are globally reinforced by Kordas Global.

What makes the company as "The Reinformer" is its technological leadership coming from its highly talented and well-structured R&D efforts. Kordas Global R&D Technology Centre has been awarded as the first R&D Centre amongst the private sector in textile category by Ministry of Science, Industry and Technology in 2018 and 2014. As a result of this R&D power, the company leads the technology trends in the reinforcement market worldwide.

In pursuit of further successful growth, in 2015, Kordas Global has redefined the industry with its "reinforcement" position and have expanded its business into new fields; while maintaining the quality and dynamism of its existing business. Firstly, changing global economic conditions, the production shift from West to East and increasing number of Asian players gave Kordas Global an opportunity to differentiate itself from its competitors. In this respect, in 2014, "The Reinformer", following its existing investment in Indonesia, made further investment in Asia and opened its second Tire Cord Fabric Plant and Polyester HM-8 Yarn Plant.

Secondly, aiming to reflect its tire reinforcement experiences and technological know-how to new business, Kordas Global has developed a concrete reinforcement fiber under Kordos brand. Furthermore, as another outcome of this strategy, the company has founded Composite Technologies Center of Excellence with the collaboration of Sabanci University.

Today Kordas Global reinforces its customers, stakeholders and employees with its widespread global footprint which is strengthened by these three new investments.

INVESTMENTS
In addition to its existing investments in Indonesia, in 2014 Kordas Global inaugurated a new Tire Cord Fabric Factory with 18 kilotons capacity and a third and fourth generation Polyester HM-8 Yarn Factory with a capacity of 14 kilotons. New factories mark an investment value of USD 100 million and are planned to be ramped up in the next 3 years.

Besides Kordas Global's construction reinforcement material investment, the company invested on Composite Technologies. Composite Technologies Center of Excellence was founded in collaboration with Kordas Global and Sabanci University at Teknopark-Istanbul.

Planned to be opened in 2016, the center will incorporate research and development studies on advanced materials with 3,000 square meters of laboratories and 10,000 square meters of office space under one roof.

The Center will focus on advanced nanotechnology integrated composite materials which will transform many industries from aviation to automotive in the near future.

Thanks to the techniques know-how and global leadership, Kordas Global will be dominating the market with its best products distributed throughout the world.

FINANCIAL PERFORMANCE, FOREIGN TRADE, BRAND VISION
Kordas Global concluded the year 2014 increasing its profits significantly and sustaining its global leadership with 34% market share in industrial nylon 6.6 yarn and tire cord fabric production. In 2015 the company has improved its market position reaching to the second place by value in the global ranking of high density polyester market.

The company recently announced its financial results for the first quarter of 2015. Kordas Global's net profit has reached to USD 5.5 million. Also the company has had a gross profit of USD 24.4 million.

CONCLUSION
CEO of Kordas Global
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