

Kordsa calls for open innovation at Michelin Challenge Bibendum

● During the Michelin Challenge Bibendum, held this June in Montreal, Canada, entitled "Movin' On", an interesting presentation was made by Jim Del Piano, Kordsa Inc.'s Chief Operating Officer, North America. He spoke about the significance of open innovation which will be a key factor for reinforcement market. Tennessee-based Kordsa Inc. is a subsidiary of the Turkish tire cord major, Kordsa Global.

In his presentation, Del Piano provided insights on the future of mobility and the emerging solutions to mobility, emphasizing that the fastest solution to overcome these challenges would be open innovation.

Kordsa, Inc. manufactures and supplies nylon and polyester industrial yarns, fabrics, and single end cords for the tire, mechanical rubber goods, webbing, ropes, and cordage markets. Its products include tire cord, conveyor belt, and chafer fabrics. The company



Jim Del Piano, Kordsa Inc.'s Chief Operating Officer, North America

currently reinforces one out of every three automobile tires and two out of every three aircraft tires. It strives to make mobility more sustainable by reducing rolling resistance to decrease fuel consumption, through its tire reinforcement technologies as well as making vehicles lighter through its composite technologies.

Kordsa Global's Composite Technologies Center of Excellence was opened last year in Istanbul, Turkey, combining industry and academic environment under the same ecosystem. This center operates in the field of composite technologies. The company's production experts, R&D experts, academic members and doctoral students from the Sabanci University work together in the R&D and production processes of the composite at Composite Technologies Center of Excellence.